

Though all partnerships and benefits are customized, here are the basic recognition components of our sponsorship levels:

	PRESENTING (\$50K+)	PLATINUM (\$25K+)	GOLD (\$15K+)	SILVER (\$7,500+)	BRONZE (\$2,500+)
Program Guide Ad	Full page (prominent)	Full page	Full page	Full page	1/2 page
Ticket Package	✓	✓	✓	✓	✓
All-Access Passes	10	8	6	4	2
Sponsored Screening	6	3	2	1	
Speaking Opportunity	Gala	Gala	2	1	
On-Screen Ad	All screenings	25 screenings	15 screenings	5 screenings	
30-Second Trailer	All screenings	Selected screenings			
E-Newsletter	Sponsored content	Mention	Mention		
Guest Bag Item	✓	✓	✓	✓	Option
Logo Placement: guide, signage, website, posters, some ads	✓	✓	✓	✓	✓
Logo Placement: all print advertising, t-shirts	✓	✓			
Logo Placement: all print and digital collateral	✓				
Invitation to Sponsor Reception	Plus speaking opportunity	✓	✓	✓	✓
Invitation to Exclusive Events	✓	✓			
Social Media Mentions	Custom plan	Custom plan	10	5	2